



UCulture Initiative
Ministry of Education and Science
Kyiv, Ukraine

July 10, 2026

Dear UCAP,

I am writing to share an update on the progress of our UCulture School project, as we promised in January 2026.

Here is a summary of our promotion results, along with a look at our current production stage as we move forward.

We are thrilled to report that our existing content has achieved outstanding engagement across our digital platforms:

Nearly 200,000 school students (ages 13–18) have already spent time with the course, both on the UCulture platform and the All-Ukrainian Online School.

52.5% of our users are inside Ukraine, and 47.5% are tuning in from abroad, including displaced kids and those living in temporarily occupied zones.

We recorded over 844,000 platform events (lesson openings, test completions, and text interactions). 70% passed the final test with scoring 70% or higher.

We trained 312 education professionals, equipping them with our "Scriptorium" board game and methodological manuals to integrate these materials directly into their classrooms. The whole picture can be seen in the detailed report in the Promotion tab.

We are currently deep in production for the next phase of the project. Our main focus right now is creating 45 new lectures. Last weekend, our team successfully recorded 18 new video lectures. For this production cycle, we focused on cities located near the front line or those that are temporarily occupied. A significant part (14 videos) belongs to our The Map of Ours cycle, covering the following cities:

Mariupol: 2 parts, Melitopol: 2 parts, Donetsk: 2 parts (extended, long-form episodes that may look like 3 parts in final editing) Kryvyi Rih: 1 part, Dnipro: 3 parts, Lviv: 4 parts.

The energy on set was incredible, and we have captured some wonderful backstage photos of the filming process that we want gladly share with you. Over the next two months, all 18 of these newly recorded videos will move into the postproduction stage. Our technical team will focus on adding modern motion features, visual assets, and graphics to make content highly dynamic and engaging for the teenage audience.

In September, we are planning to have the second wave of recording sessions. We plan to wrap up the production side entirely by the end of October. At that point, we will begin preparing the materials for the official promotion, expert evaluation, and several educator trainings.

We are working intentionally to ensure the long-term sustainability and visibility of the project. Currently, we are actively searching for new proactive educators and institutions who are ready to integrate the course into the school program across Ukraine and abroad. We are also seeking new collaborations and partners to help expand the course with new videos and interactive features, such as a digital map.

Despite the daily challenges and dangers, our team remains deeply dedicated to the vital work we are creating. Thank you once again for supporting us as we build a brighter future together.

Best regards,
Catherine Skraglenko
Operational Manager